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FAS-FAX:
Canadian Newspapers

Circulation averages
for six months ended
September 30, 1986

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1986 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1986.

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CALGARY (CEN. DIV. 6)		240,500			160,200			400,700			
HERALD	M (M-TH & SAT)		115,765	48.14		16,590	10.36		132,355	134,801	131,817
HERALD	FRI M		149,363	62.11		23,850	14.89		173,213	175,533	176,946
HERALD	SUN		102,832	42.76		13,726	8.57		116,558	118,357	108,608
SUN	M (M-F)		62,210	25.87		10,289	6.42		72,499	74,257	71,034*
SUN	SUN		71,737	29.83		14,282	8.92		86,019	88,370	86,178*
EDMONTON (CEN. DIV. 11)		227,400			254,000			481,400			
JOURNAL	M (M-TH & SAT)		115,689	50.87		42,316	16.66		158,005	160,934*	162,594
JOURNAL	FRI M		133,865	58.87		58,522	23.04		192,387	195,438*	202,583
JOURNAL	SUN		104,367	45.90		36,190	14.25		140,557	142,466*	142,618
EDMONTON (CEN. DIV. 11)		260,800#						260,800			
SUN	M (M-F)	#	69,461	26.63					69,461	83,503*	79,165*
SUN	SUN	#	96,805	37.12					96,805	115,578*	110,396*
FORT McMURRAY (CEN. DIV. 12)		13,100@						13,100			
TODAY	E (M-TH)	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TODAY	FRI E	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GRANDE PRAIRIE (CEN. DIV. 15)		9,400			24,600			34,000			
HERALD-TRIBUNE	E (M-TH)		5,790	61.60		2,416	9.82		8,206	8,298	8,086
HERALD-TRIBUNE	FRI E		7,949	84.56		2,918	11.86		10,867	11,001	10,603
LETHBRIDGE (CEN. DIV. 2)		22,100			34,900			57,000			
HERALD	E		14,511	65.66		10,395	29.79		24,906	25,099*	25,690
MEDICINE HAT (CEN. DIV. 1)		16,200			6,400			22,600			
NEWS	E		11,666	72.01		2,093	32.70		13,759	13,974	13,922
RED DEER (CEN. DIV. 8)		20,400			47,200			67,600			
ADVOCATE	E		13,622	66.77		8,713	18.46		22,335	22,448*	
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		6,500			15,800			22,300			
TOWNSMAN	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600			2,100			6,700			
ALASKA HIGHWAY NEWS	E (M-F)		2,538	55.17		697	33.19		3,235	3,291	3,588

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
KAMLOOPS (THOMPSON-NICOLA RD)		22,600			13,900			36,500			
NEWS	E (M-F)		17,711	78.37		2,642	19.01		20,353	20,541	21,227
KELOWNA (CENTRAL OKANAGAN RD)		18,800			16,500			35,300			
COURIER	E		13,789	73.35		2,211	13.40		16,000	16,183	15,695
NANAIMO (NANAIMO RD)		19,100			31,400			50,500			
FREE PRESS	E		7,792	40.80		1,400	4.46		9,192	9,286	8,628
NELSON (CENTRAL KOOTENAY RD)		3,800			19,900			23,700			
NEWS	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		10,700			13,000			23,700			
HERALD	E (M-F)		6,403	59.84		1,596	12.28		7,999	8,112	8,053
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,800			4,200			11,000			
VALLEY TIMES	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRINCE GEORGE (FRASER-FORT GEORGE RD)		22,800			21,200			44,000			
CITIZEN	E		17,956	78.75		3,005	14.17		20,961	21,260	21,740
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,900			2,000			7,900			
NEWS	E (M-F)		3,607	61.14		218	10.90		3,825	3,875	3,996
TRAIL (KOOTENAY BOUNDARY RD)		4,400			10,900			15,300			
TIMES	E (M-F)		3,062	69.59		2,604	23.89		5,666	5,844	6,169
VANCOUVER (GREATER VANCOUVER RD)		350,600			245,800			596,400			
PROVINCE	M (M-F)		86,848	24.77		57,251	23.29		144,099	175,262	167,638
PROVINCE	SUN		105,128	29.99		74,915	30.48		180,043	223,301	212,277
SUN	E (M-TH)		139,244	39.72		69,989	28.47		209,233	229,692	233,759
SUN	FRI E		163,904	46.75		83,867	34.12		247,771	273,616	279,048
SUN	SAT E		159,988	45.63		86,536	35.21		246,524	280,456	278,876
VERNON (NORTH OKANAGAN RD)		11,600			20,300			31,900			
NEWS	E		7,058	60.84		1,168	5.75		8,226	8,394	8,378
VICTORIA (CAPITAL RD)		105,400#			61,100			166,500			
TIMES-COLONIST	ALL DAY	#	63,529	60.27		11,008	18.02		74,537	77,698	76,615
TIMES-COLONIST	SUN	#	61,274	58.13		10,864	17.78		72,138	75,442	74,507

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MANITOBA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
BRANDON (CEN. DIV. 7)		14,500			27,700			42,200			
SUN	E (M-TH & SAT)		10,846	74.80		6,494	23.44		17,340	17,809*	18,022*
SUN	FRI E		11,721	80.83		9,442	34.09		21,163	21,762*	21,839*
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,100			4,400			9,500			
GRAPHIC	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WINNIPEG (CEN. DIV. 11)		242,800#			67,700			310,500			
FREE PRESS	E (M-F)	#	132,793	54.69		22,225	32.83		155,018	170,443	174,315
FREE PRESS	SAT E	#	165,455	68.14		40,815	60.29		206,270	231,667	238,186
FREE PRESS	SUN	#	115,501	47.57		19,257	28.44		134,758	147,567	151,148
WINNIPEG (CEN. DIV. 11)		240,500#						240,500			
SUN	M (M-F)	#	39,371	16.37					39,371	45,398	43,453
SUN	SUN	#	45,905	19.09					45,905	53,377	53,288
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,800#			12,500			26,300			
L'ACADIE NOUVELLE	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FREDERICTON (YORK CO.)		17,900			24,200			42,100			
GLEANER	E		15,710	87.77		11,056	45.69		26,766	27,799	27,299
MONCTON (WESTMORLAND CO.)		27,700			72,300			100,000			
TIMES-TRANSCRIPT	E		23,941	86.43		19,014	26.30		42,955	45,346	45,091
SAINT JOHN (SAINT JOHN CO.)		29,300			211,100			240,400			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY		25,065	85.55		39,058	18.50		64,123	64,663	65,280
TELEGRAPH-JOURNAL	M (M-F)		3,322	11.34		28,767	13.63		32,089	32,465	33,191
TIMES-GLOBE	E (M-F)		21,743	74.21		10,291	4.87		32,034	32,198	32,089
TELEGRAPH-JOURNAL	SAT M		22,262	75.98		39,521	18.72		61,783	62,360	63,277
NEWFOUNDLAND											
CORNER BROOK (CEN. DIV. 5)		7,000			17,600			24,600			
WESTERN STAR	E		4,803	68.61		5,113	29.05		9,916	10,770	10,614

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEWFOUNDLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ST. JOHN'S (CEN. DIV. 1)		25,000			142,400			167,400			
TELEGRAM	E (M-F)		21,088	84.35		17,081	12.00		38,169	38,392	37,923
TELEGRAM	WKND		23,799	95.20		29,591	20.78		53,390	54,003	53,506
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,600			12,300			15,900			
NEWS	M (M-F)		2,464	68.44		1,654	13.45		4,118	4,208	
HALIFAX (HALIFAX CO.)		81,100			172,800			253,900			
CHRONICLE-HERALD, MAIL-STAR	CMB DLY		58,836	72.55		68,553	39.67		127,389	138,144	137,516
CHRONICLE-HERALD	M		13,835	17.06		55,855	32.32		69,690	80,274	80,085
MAIL-STAR	E		45,001	55.49		12,698	7.35		57,699	57,870	57,431
HALIFAX (HALIFAX CO.)		110,200#						110,200			
THE DAILY NEWS	M	#	18,580	16.86					18,580	20,176	20,116
NEW GLASGOW (PICTOU CO.)		8,300			9,300			17,600			
NEWS	E		7,201	86.76		3,415	36.72		10,616	11,099	11,092
SYDNEY (CAPE BRETON CO.)		12,300			41,800			54,100			
POST	E		11,592	94.24		19,150	45.81		30,742	31,115	31,457
TRURO (COLCHESTER CO.)		7,000			14,800			21,800			
NEWS	E		5,053	72.19		3,609	24.39		8,662	8,802	8,557
ONTARIO											
BARRIE (SIMCOE CO.)		16,100			25,900			42,000			
EXAMINER	E		9,896	61.47		3,510	13.55		13,406	13,552	13,288
BELLEVILLE (HASTINGS CO.)		14,700			41,300			56,000			
INTELLIGENCER	E		10,501	71.44		6,910	16.73		17,411	17,607	17,223
BRAMPTON (PEEL RM)		63,000			9,300			72,300			
TIMES	E (M-F)		7,621	12.10		248	2.67		7,869	7,921	7,056
BRANTFORD (BRANT CO.)		27,900			40,900			68,800			
EXPOSITOR	E		21,388	76.66		10,350	25.31		31,738	32,317	32,041

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*AVERAGES FOR 3 MONTHS

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
BROCKVILLE (LEEDS CO.)											
RECORDER & TIMES	E	8,300	7,323	88.23	21,400	7,733	36.14	29,700	15,056	15,443	14,994
CAMBRIDGE (WATERLOO RM)											
REPORTER	E	27,900	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		4,500			32,400			
CHATHAM (KENT CO.)											
NEWS	E	14,900	10,086	67.69	25,000	5,214	20.86	39,900	15,300	15,433	15,780
COBOURG (NORTHUMBERLAND CO.)											
STAR	E (M-F)	4,600	3,574	77.70	5,500	1,789	32.53	10,100	5,363	5,525*	5,333*
CORNWALL (STORMONT CO.)											
STANDARD-FREEHOLDER)	E	17,000	12,466	73.33	12,200	3,978	32.61	29,200	16,444	17,056	16,886
GUELPH (WELLINGTON CO.)											
MERCURY	E	28,500	15,278	53.61	24,500	2,935	11.98	53,000	18,213	18,353	18,093
HAMILTON (HAMILTON-WENTWORTH RM)											
SPECTATOR	E	174,700	110,260	63.11	105,000	25,743	24.52	279,700	136,003	138,427	140,031*
KENORA (KENORA DIST.)											
MINER & NEWS	E (M-F)	3,600	3,707	102.97	3,500	807	23.06	7,100	4,514	4,724*	4,821*
KINGSTON (FRONTENAC CO.)											
WHIG-STANDARD	E	50,600#	#		11,900	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		62,500			
KIRKLAND LAKE (TIMISKAMING DIST.)											
NORTHERN NEWS	E	4,900	3,267	66.67	10,900	2,175	19.95	15,800	5,442	5,618	5,732
KITCHENER-WATERLOO (WATERLOO RM)											
RECORD	E	75,200	49,899	66.36	45,600	17,281	37.90	120,800	67,180	77,844	
LINDSAY (VICTORIA CO.)											
POST	E (M-F)	6,000			16,100	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		22,100			
POST	TH E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LONDON (MIDDLESEX CO.)											
FREE PRESS	M	109,900	64,384	58.58	206,700	59,920	28.99	316,600	124,304	126,971	127,188
NIAGARA FALLS (NIAGARA RM)											
REVIEW	E	26,600	17,134	64.41	13,600	3,258	23.96	40,200	20,392	20,572*	20,337

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
NORTH BAY (NIPISSING DIST.)		18,600			18,200			36,800			
NUGGET	E		13,995	75.24		8,211	45.12		22,206	23,876	23,366
ORILLIA (SIMCOE CO.)		8,900			12,500			21,400			
PACKET & TIMES	E		6,638	74.58		3,068	24.54		9,706	9,859*	9,817*
OSHAWA-WHITBY (DURHAM RM)		61,900			45,500			107,400			
TIMES	E		19,728	31.87		2,046	4.50		21,774	21,909	21,979
OTTAWA (OTTAWA-CARLETON RM)		296,600#						296,600			
	ALL DAY										
CITIZEN	(M-F)	#	144,600	48.75					144,600	184,724	187,939
CITIZEN	SAT M	#	181,250	61.11					181,250	238,461	239,071
OTTAWA-HULL (OTTAWA-CARLETON RM)		250,800#						250,800			
LE DROIT	ALL DAY	#	30,283	12.07					30,283	37,437	34,584
LE DROIT	SAT E	#	34,351	13.70					34,351	42,506	44,754
OWEN SOUND (GREY CO.)		7,600			33,900			41,500			
SUN TIMES	E		6,925	91.12		14,523	42.84		21,448	22,784	22,126
PEMBROKE (RENFREW CO.)		5,800			16,800			22,600			
OBSERVER	E		3,971	68.47		2,749	16.36		6,720	6,814	7,080
PETERBOROUGH (PETERBOROUGH CO.)		24,000			27,100			51,100			
EXAMINER	E		16,923	70.51		7,487	27.63		24,410	25,046	24,526
PORT HOPE (NORTHUMBERLAND CO.)		4,200			1,200			5,400			
GUIDE	E (M-F)		2,975	70.83		426	35.50		3,401	3,477*	3,424*
ST. CATHARINES (NIAGARA RM)		48,800			15,400			64,200			
STANDARD	E		33,843	69.35		6,062	39.36		39,905	41,965	41,873
ST. THOMAS (ELGIN CO.)		11,500			14,200			25,700			
TIMES-JOURNAL	E		6,916	60.14		2,760	19.44		9,676	9,755	9,903
SARNIA (LAMBTON CO.)		29,900			19,800			49,700			
OBSERVER	E		19,868	66.45		3,831	19.35		23,699	23,809	23,250
SAULT STE. MARIE (ALGOMA DIST.)		27,600			6,600			34,200			
STAR	E		21,008	76.12		4,723	71.56		25,731	26,262	25,827
SIMCOE (HALDIMAND-NORFOLK RM)		5,200			16,500			21,700			
REFORMER	E (M-F)		4,156	79.92		5,332	32.32		9,488	9,727	9,802

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*AVERAGES FOR 3 MONTHS

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
STRATFORD (PERTH CO.)		10,000			11,300			21,300			
BEACON-HERALD	E		8,050	80.50		4,454	39.42		12,504	12,966	12,796
SUDBURY (SUDBURY RM)		51,700#			22,000			73,700			
STAR	E	#	23,756	45.95		2,835	12.89		26,591	26,803	26,454
THUNDER BAY (THUNDER BAY DIST.)		40,100			19,300			59,400			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		29,618	73.86		5,648	29.26		35,266	36,380*	36,444
TIMES-NEWS	M		2,387	5.95		5,152	26.69		7,539	8,464*	8,969
CHRONICLE-JOURNAL	E		27,231	67.91		496	2.57		27,727	27,916*	27,475
TIMMINS (COCHRANE DIST.)		16,300			5,600			21,900			
PRESS	E		10,254	62.91		1,397	24.95		11,651	13,319	13,146
TORONTO (TORONTO RM)		2,048,000#						2,048,000			
RACING FORM	MON M									3,769*	4,615
RACING FORM	M (TU-F)									5,339*	5,027
RACING FORM	SAT M									10,700*	10,330
RACING FORM	SUN									9,392*	9,962
	ALL DAY										
STAR	(M-F)	#	467,236	22.81					467,236	525,669	516,806
STAR	SAT M	#	708,845	34.61					708,845	802,397	806,193
STAR	SUN	#	416,398	20.33					416,398	531,341	521,339
TORONTO (TORONTO RM)		1,291,700#						1,291,700			
SUN	M (M-F)	#	254,308	19.69					254,308	286,883	267,882
SUN	SUN	#	382,568	29.62					382,568	456,245	451,261
WELLAND-PORT COLBORNE (NIAGARA RM)		24,100			21,200			45,300			
TRIBUNE	E		13,844	57.44		2,313	10.91		16,157	16,623	16,603
WILLOWDALE (TORONTO MM)											
COMMERCIAL NEWS & CONSTRUCTION RECORD	M (M-F)									5,862	5,939
WINDSOR (ESSEX CO.)		78,600			58,800			137,400			
STAR	E		65,341	83.13		22,607	38.45		87,948	88,262	85,933
WOODSTOCK (OXFORD CO.)		9,900			17,000			26,900			
SENTINEL-REVIEW	E		5,793	58.52		3,105	18.26		8,898	8,978	8,975

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRINCE EDWARD ISLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CHARLOTTETOWN (QUEENS CO.)		8,200			34,400			42,600			
GUARDIAN, PATRIOT	CMB DLY		10,568	128.88		12,886	37.46		23,454	23,866	23,590
GUARDIAN	M		6,842	83.44		10,966	31.88		17,808	18,189	17,816
PATRIOT	E		3,726	45.44		1,920	5.58		5,646	5,677	5,774
SUMMERSIDE (PRINCE CO.)		4,100			11,900			16,000			
JOURNAL-PIONEER	E		3,822	93.22		6,374	53.56		10,196	11,468	11,286
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,200			43,300			63,500			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PROGRES DIMANCHE	SUN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GRANBY (SHEFFORD CO.)		19,200			33,800			53,000			
LA VOIX DE L'EST	M		8,825	45.96		5,827	17.24		14,652	14,974	14,051
MONTREAL (ILE DE MONTREAL CO.)		957,500			412,000			1,369,500			
GAZETTE	M (M-F)		163,076	17.03		19,106	4.64		182,182	199,204	196,405
GAZETTE	SAT M		210,306	21.96		34,348	8.34		244,654	271,203	268,536
MONTREAL (ILE DE MONTREAL CO.)		1,226,500#			143,000			1,369,500			
LA PRESSE	M (M-F)	#	155,131	12.65		11,306	7.91		166,437	191,698	188,792
LA PRESSE	SAT M	#	235,382	19.19		22,461	15.71		257,843	303,201	294,603
LA PRESSE	SUN	#	108,165	8.82		9,963	6.97		118,128	139,059	128,086
MONTREAL (ILE DE MONTREAL CO.)		1,126,800#			242,700			1,369,500			
LE DEVOIR	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)	#	220,475	19.57		50,546	20.83		271,021	317,024	308,077
LE JOURNAL	SAT M	#	230,040	20.42		67,060	27.63		297,100	354,505	341,807
LE JOURNAL	SUN	#	210,253	18.66		63,895	26.33		274,148	338,369	309,447
QUEBEC (QUEBEC CO.)		211,800#			47,700			259,500			
LE JOURNAL	M (M-F)	#	59,272	27.98		9,284	19.46		68,556	103,127	102,960
LE JOURNAL	SAT M	#	58,981	27.85		10,963	22.98		69,944	106,350	104,566
LE JOURNAL	SUN	#	50,926	24.04		9,157	19.20		60,083	91,553	86,063
QUEBEC (QUEBEC CO.)		203,000#			56,500			259,500			
LE SOLEIL	M (M-F)	#	71,642	35.29		11,767	20.83		83,409	111,575	110,826
LE SOLEIL	SAT M	#	90,918	44.79		13,946	24.68		104,864	136,621	131,998
LE SOLEIL	SUN	#	55,080	27.13		9,097	16.10		64,177	87,859	85,049

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*AVERAGES FOR 3 MONTHS

QUEBEC		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
SHERBROOKE (SHERBROOKE CO.)		34,200			71,900			106,100			
LA TRIBUNE	M (M-F)		20,460	59.82		14,941	20.78		35,401	39,786	38,392
LA TRIBUNE	SAT M		23,854	69.75		16,354	22.75		40,208	44,699	42,991
RECORD	E (M-F)		1,858	5.43		3,199	4.45		5,057	6,273	6,367
TROIS RIVIERES (ST. MAURICE CO.)		75,300#						75,300			
LE NOUVELLISTE	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,900			8,200			22,100			
TIMES-HERALD	E		8,626	62.06		760	9.27		9,386	9,541	9,477
PRINCE ALBERT (CEN. DIV. 15)		12,100			25,900			38,000			
HERALD	E		7,526	62.20		1,557	6.01		9,083	9,256	9,647
REGINA (CEN. DIV. 6)		65,000#			126,100			191,100			
LEADER-POST	E	#	44,806	68.93		24,634	19.54		69,440	70,082	70,165
SASKATOON (CEN. DIV. 11)		69,000#			29,800			98,800			
STAR-PHOENIX	E	#	40,613	58.86		7,470	25.07		48,083	59,785	60,023

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*AVERAGES FOR 3 MONTHS

Audit Bureau of Circulations

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A 3385-3.24
Suppl.
11/86

November 21, 1986

Supplement to ABC Daily Newspaper Fas-Fax Canada

Circulation Averages for period ended September 30, 1986

This supplement provides circulation data on publications that filed their regular September 30, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ALBERTA											
FORT McMURRAY (CEN. DIV. 12)		13,100@						13,100			
TODAY	E (M-TH)	@	6,040	46.11					6,040	6,177*	6,879*
TODAY	FRI E	@	7,458	56.93					7,458	7,595*	8,407*
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		6,500			7,700			14,200			
TOWNSMAN	E (M-F)		4,035	62.08		222	2.88		4,257	4,290	4,335
NELSON (CENTRAL KOOTENAY RD)		3,800			19,900			23,700			
NEWS	M (M-F)		2,742	72.16		2,898	14.56		5,640	5,889	6,131
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,800			4,200			11,000			
VALLEY TIMES	E (M-F)		5,042	74.15		1,853	44.12		6,895	7,013	6,923
MANITOBA											
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,100			4,400			9,500			
GRAPHIC	E		4,154	81.45		363	8.25		4,517	4,587*	4,562
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,800#			12,500			26,300			
L'ACADIE NOUVELLE	M (M-F)	#	5,089	36.88		961	7.69		6,050	6,846	
ONTARIO											
CAMBRIDGE (WATERLOO RM)		27,900			4,500			32,400			
REPORTER	E		12,377	44.36		856	19.02		13,233	13,328	12,962
KINGSTON (FRONTENAC CO.)		50,600#			11,900			62,500			
WHIG-STANDARD	E	#	31,596	62.44		2,562	21.53		34,158	35,347	35,904

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
LINDSAY (VICTORIA CO.)		6,000			16,100			22,100			
POST	E (M-F)		3,995	66.58		577	3.58		4,572	4,641	4,466
POST	TH E		127	2.12		2,941	18.27		3,068	4,504	4,639
OTTAWA-HULL (OTTAWA-CARLETON RM)		250,800#						250,800			
LE DROIT	ALL DAY	#	30,283	12.07					30,283	37,437	39,584
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,200			43,300			63,500			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		9,291	46.00		14,332	33.10		23,623	29,466	30,256
PROGRES DIMANCHE	SUN		12,512	61.94		22,330	51.57		34,842	50,613	50,088
TROIS RIVIERES (ST. MAURICE CO.)		75,300#						75,300			
LE NOUVELLISTE	M	#	41,203	54.72					41,203	54,126	52,050

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

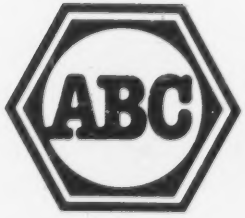
A3395-3.2 U

FAS-FAX:
Canadian Newspapers

Circulation averages
for six months ended
March 31, 1987

Daily Newspapers

Preliminary figures as filed with:



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INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1987 ABC estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in March 31, 1987 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CALGARY (CEN. DIV. 6)		242,500			150,300			392,800			
HERALD	M (M-TH & SAT)		116,282	47.95		16,127	10.73		132,409	134,553	135,497
HERALD	FRI M		153,102	63.13		23,285	15.49		176,387	178,448	183,193
HERALD	SUN		103,448	42.66		13,574	9.03		117,022	118,693	111,338
SUN	M (M-F)		64,596	26.64		10,469	6.97		75,065	77,100	73,616
SUN	SUN		78,571	32.40		14,939	9.94		93,510	96,242	86,706
EDMONTON (CEN. DIV. 11)		233,700			258,700			492,400			
JOURNAL	M (M-TH & SAT)		122,366	52.36		45,137	17.45		167,503	170,707	174,734
JOURNAL	FRI M		143,399	61.36		61,675	23.84		205,074	208,239	214,149
JOURNAL	SUN		110,873	47.44		38,543	14.90		149,416	151,586	154,435
EDMONTON (CEN. DIV. 11)		273,300#						273,300			
SUN	M (M-F)	#	72,492	26.52					72,492	86,443	84,516
SUN	SUN	#	104,194	38.12					104,194	122,858	115,862
FORT McMURRAY (CEN. DIV. 12)		11,300@						11,300			
TODAY	E (M-TH)	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TODAY	FRI E	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRANDE PRAIRIE (CEN. DIV. 15)		9,300			27,100			36,400			
HERALD-TRIBUNE	E (M-TH)		5,957	64.05		2,471	9.12		8,428	8,521	8,538
HERALD-TRIBUNE	FRI E		8,257	88.78		3,008	11.10		11,265	11,409	11,250
LETHBRIDGE (CEN. DIV. 2)		22,000			33,100			55,100			
HERALD	E		15,603	70.92		10,757	32.50		26,360	26,545*	27,131
MEDICINE HAT (CEN. DIV. 1)		16,200			6,000			22,200			
NEWS	E		11,998	74.06		2,073	34.55		14,071	14,289	14,220
RED DEER (CEN. DIV. 8)		20,300			47,600			67,900			
ADVOCATE	E		14,292	70.40		9,006	18.92		23,298	23,426	23,459
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,700			6,400			12,100			
TOWNSMAN	E (M-F)		4,008	70.32		184	2.88		4,192	4,260	4,421
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600			2,600			7,200			
ALASKA HIGHWAY NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
KAMLOOPS (THOMPSON-NICOLA RD)		21,900			12,200			34,100			
NEWS	E		17,595	80.34		2,542	20.84		20,137	20,312*	21,387*
KELOWNA (CENTRAL OKANAGAN RD)		19,200			15,500			34,700			
COURIER	E		14,191	73.91		2,176	14.04		16,367	16,545*	16,274*
NANAIMO (NANAIMO RD)		19,300			28,900			48,200			
FREE PRESS	E		8,150	42.23		1,556	5.38		9,706	9,793*	9,641*
NELSON (CENTRAL KOOTENAY RD)		3,200			18,200			21,400			
NEWS	M (M-F)		2,716	84.88		2,896	15.91		5,612	5,941	5,896
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		10,100			11,900			22,000			
HERALD	E (M-F)		6,406	63.43		1,552	13.04		7,958	8,096*	8,112*
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,400			4,100			10,500			
VALLEY TIMES	E (M-F)		4,974	77.72		1,791	43.68		6,765	6,878	7,230
PRINCE GEORGE (FRASER-FORT GEORGE RD)		22,900			18,700			41,600			
CITIZEN	E		18,420	80.44		3,030	16.20		21,450	21,830	22,154
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,300			1,800			7,100			
NEWS	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRAIL (KOOTENAY BOUNDARY RD)		3,800			9,200			13,000			
TIMES	E (M-F)		3,092	81.37		2,662	28.93		5,754	5,927	6,190
VANCOUVER (GREATER VANCOUVER RD)		364,700			248,400			613,100			
PROVINCE	M (M-F)		86,000	23.58		58,212	23.43		144,212	174,872	170,600
PROVINCE	SUN		102,569	28.12		74,226	29.88		176,795	218,385	215,258
SUN	E (M-TH)		139,437	38.23		70,988	28.58		210,425	230,297	236,190
SUN	FRI E		166,298	45.60		84,534	34.03		250,832	275,851	287,228
SUN	SAT E		160,376	43.97		87,367	35.17		247,743	281,102	285,478
VERNON (NORTH OKANAGAN RD)		10,800			17,800			28,600			
NEWS	E		7,145	66.16		1,182	6.64		8,327	8,489*	8,496*
VICTORIA (CAPITAL RD)		93,600#			71,900			165,500			
TIMES-COLONIST	ALL DAY	#	65,105	69.56		10,607	14.75		75,712	78,856	77,425
TIMES-COLONIST	SUN	#	62,526	66.80		10,374	14.43		72,900	76,149	75,282

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MANITOBA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BRANDON (CEN. DIV. 7)		15,100			26,700			41,800			
SUN	E (M-TH & SAT)		11,527	76.34		6,547	24.52		18,074	18,501	18,807
SUN	FRI E		12,382	82.00		9,615	36.01		21,997	22,537	22,725
PORTAGE LA PRAIRIE (CEN. DIV. 9)		4,800			4,300			9,100			
GRAPHIC	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WINNIPEG (CEN. DIV. 11)		236,200#			66,900			303,100			
FREE PRESS	E (M-F)	#	135,837	57.51		21,358	31.93		157,195	172,246	176,122
FREE PRESS	SAT M	#	171,218	72.49		38,013	56.82		209,231	233,683	241,033
FREE PRESS	SUN	#	118,692	50.25		18,119	27.08		136,811	149,428	152,029
WINNIPEG (CEN. DIV. 11)		233,900#						233,900			
SUN	M (M-F)	#	41,563	17.77					41,563	47,249	43,412
SUN	SUN	#	51,156	21.87					51,156	57,673	52,075
NEW BRUNSWICK											
CARAQUET (GLOUCESTER CO.)		13,800#			12,500			26,300			
L'ACADIE NOUVELLE	M (M-F)	#	6,017	43.60		1,137	9.10		7,154	8,036	7,324
FREDERICTON (YORK CO.)		18,400			23,500			41,900			
GLEANER	E		16,190	87.99		11,378	48.42		27,568	28,642	28,135
MONCTON (WESTMORLAND CO.)		28,000			70,300			98,300			
TIMES-TRANSCRIPT	E		24,954	89.12		18,260	25.97		43,214	45,724	45,805
ST. JOHN (ST. JOHN CO.)		206,700			28,800			235,500			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY		25,105	12.15		38,042	132.09		63,147	63,700	65,207
TELEGRAPH-JOURNAL	M (M-F)		3,269	1.58		27,529	95.59		30,798	31,165	32,727
TIMES-GLOBE	E (M-F)		21,836	10.56		10,513	36.50		32,349	32,535	32,480
TELEGRAPH-JOURNAL	SAT M		22,282	10.78		38,572	133.93		60,854	61,458	63,264
NEWFOUNDLAND											
CORNER BROOK (CEN. DIV. 5)		6,900			17,100			24,000			
WESTERN STAR	E		5,032	72.93		5,278	30.87		10,310	11,242	11,123

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEWFOUNDLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ST. JOHN'S (CEN. DIV. 1)		27,600			137,000			164,600			
TELEGRAM	E (M-F)		21,498	77.89		17,412	12.71		38,910	39,142	39,436
TELEGRAM	WKND		24,316	88.10		29,835	21.78		54,151	54,764	54,889
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,600			12,200			15,800			
NEWS	M (M-F)		2,467	68.53		1,532	12.56		3,999	4,083	3,849
HALIFAX (HALIFAX CO.)		81,000			68,900			149,900			
CHRONICLE-HERALD, MAIL-STAR	CMB DLY		61,144	75.49		69,216	100.46		130,360	140,617	139,615
CHRONICLE-HERALD	M		16,447	17.84		56,187	81.55		~~70,634~~	80,707	80,187
MAIL-STAR	E		46,697	57.65		13,029	18.91		59,726	59,910	59,428
HALIFAX (HALIFAX CO.)		110,900#						110,900			
THE DAILY NEWS	M	#	19,210	17.32					19,210	20,917	19,856
NEW GLASGOW (PICTOU CO.)		8,200			9,400			17,600			
NEWS	E		7,270	88.66		3,579	38.07		10,849	11,323	11,063
SYDNEY (CAPE BRETON CO.)		11,700			42,100			53,800			
POST	E		11,779	100.68		19,134	45.45		30,913	31,296	31,648
TRURO (COLCHESTER CO.)		7,200			14,800			22,000			
NEWS	E		5,389	74.85		3,937	26.60		9,326	9,466	8,638
ONTARIO											
BARRIE (SIMCOE CO.)		17,600			23,200			40,800			
EXAMINER	E		10,036	57.02		3,666	15.80		13,702	13,853	13,412
BELLEVILLE (HASTINGS CO.)		14,300			38,900			53,200			
INTELLIGENCER	E		10,917	76.34		6,769	17.40		17,686	17,874	17,512
BRAMPTON (PEEL RM)		60,800			9,300			70,100			
TIMES	E (M-F)		9,018	14.83		219	2.35		9,237	9,288	6,229
BRANTFORD (BRANT CO.)		28,400			38,300			66,700			
EXPOSITOR	E		21,995	77.45		10,486	27.38		32,481	33,023*	32,493*

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BROCKVILLE (LEEDS CO.)											
RECORDER & TIMES	E	8,500	7,343	86.39	20,900	7,713	36.90	29,400	15,056	15,510	15,055
CAMBRIDGE (WATERLOO RM)											
REPORTER	E	27,700	12,601	45.49	4,300	760	17.67	32,000	13,361	13,454*	13,833*
CHATHAM (KENT CO.)											
NEWS	E	15,700	10,216	65.07	22,300	5,198	23.31	38,000	15,414	15,566*	15,675*
COBOURG (NORTHUMBERLAND CO.)											
STAR	E (M-F)	4,600	3,618	78.65	5,500	1,689	30.71	10,100	5,307	5,495	5,172
CORNWALL (STORMONT CO.)											
STANDARD-FREEHOLDER	E	16,900	12,772	75.57	11,700	3,974	33.97	28,600	16,746	17,350	17,137
GUELPH (WELLINGTON CO.)											
MERCURY	E	29,300	15,499	52.90	25,200	2,837	11.26	54,500	18,336	18,463*	18,681*
HALTON RM-HAMILTON-WENTWORTH RM											
SPECTATOR (COMBINED)	E	179,300	114,151	63.66	95,900	26,372	27.50	275,200	140,523	142,733*	142,606*
SPECTATOR (HAMILTON ED.)	E	140,200	92,356	65.87	54,400	24,064	44.24	194,600	116,420	118,522*	
SPECTATOR (BURLINGTON ED.)	E	39,100	21,795	55.74	41,500	2,308	5.56	80,600	24,103	24,211*	
KENORA (KENORA DIST.)											
MINER & NEWS	E (M-F)	3,700	3,736	100.97	3,200	775	24.22	6,900	4,511	4,726	4,686
KINGSTON (FRONTENAC CO.)											
WHIG-STANDARD	E	49,800#	[illegible]	35.89	11,300	14,768	130.69	61,100	32,642	36,126*	35,904*
KIRKLAND LAKE (TIMISKAMING DIST.)											
NORTHERN NEWS	E	4,500	3,346	74.36	9,700	2,290	23.61	14,200	5,636	5,813	5,795
KITCHENER-WATERLOO (WATERLOO RM)											
RECORD	E	78,100	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		42,200			120,300			
LINDSAY (VICTORIA CO.)											
POST	E (M-F)	5,900	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME		15,800			21,700			
POST	TH E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LONDON (MIDDLESEX CO.)											
FREE PRESS	M	108,500	66,468	61.26	194,000	59,121	30.47	302,500	125,589	128,085	128,695

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
NIAGARA FALLS (NIAGARA RM)		26,400			12,900			39,300			
REVIEW	E		17,689	67.00		3,402	26.37		21,091	21,281*	20,777*
NORTH BAY (NIPISSING DIST.)		17,400			17,000			34,400			
NUGGET	E		14,461	83.11		8,103	47.66		22,564	24,232	24,206
ORILLIA (SIMCOE CO.)		8,800			11,600			20,400			
PACKET & TIMES	E		6,811	77.40		3,022	26.05		9,833	9,995	9,820
OSHAWA-WHITBY (DURHAM RM)		59,200			48,800			108,000			
TIMES	E		21,053	35.56		2,166	4.44		23,219	23,334*	22,994*
OTTAWA (OTTAWA-CARLETON RM)		299,300#						299,300			
	ALL DAY										
CITIZEN	(M-F)	#	148,990	49.78					148,990	188,483	188,851
CITIZEN	SAT M	#	190,461	63.64					190,461	245,354	243,912
OTTAWA-HULL (OTTAWA-CARLETON RM)		254,300#						254,300			
LE DROIT	ALL DAY	#	32,310	12.71					32,310	40,090	41,760
LE DROIT	SAT E	#	37,295	14.67					37,295	45,988	47,883
OWEN SOUND (GREY CO.)		7,700			33,400			41,100			
SUN TIMES	E		7,106	92.29		14,326	42.89		21,432	22,867	22,113
PEMBROKE (RENFREW CO.)		5,400			15,900			21,300			
OBSERVER	E		4,265	78.98		2,995	18.84		7,260	7,370	7,043
PETERBOROUGH (PETERBOROUGH CO.)		23,600			27,500			51,100			
EXAMINER	E		17,406	73.75		7,442	27.06		24,848	25,432*	24,674*
PORT HOPE (NORTHUMBERLAND CO.)		3,900			1,300			5,200			
GUIDE	E (M-F)		2,952	75.69		439	33.77		3,391	3,537	3,511
ST. CATHARINES (NIAGARA RM)		49,400			15,300			64,700			
STANDARD	E		35,114	71.08		6,231	40.73		41,345	43,418*	42,768*
ST. THOMAS (ELGIN CO.)		11,500			14,200			25,700			
TIMES-JOURNAL	E		6,900	60.00		2,690	18.94		9,590	9,684*	9,819*
SARNIA (LAMBTON CO.)		29,900			19,800			49,700			
OBSERVER	E		20,201	67.56		3,842	19.40		24,043	24,155	24,006
SAULT STE. MARIE (ALGOMA DIST.)		27,400			5,900			33,300			
STAR	E		21,654	79.03		4,390	74.41		26,044	26,600	26,505

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ONTARIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SIMCOE (HALDIMAND-NORFOLK RM)		5,300			16,000			21,300			
REFORMER	E (M-F)		4,099	77.34		5,133	32.08		9,232	9,468	9,862
STRATFORD (PERTH CO.)		10,300			10,900			21,200			
BEACON-HERALD	E		8,157	79.19		4,514	41.41		12,671	13,142*	13,212*
SUDBURY (SUDBURY RM)		48,800#			17,800			66,600			
STAR	E	#	25,337	51.92		2,858	16.06		28,195	28,414	27,989
THUNDER BAY (THUNDER BAY DIST.)		40,600			16,200			56,800			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		31,863	78.48		5,645	34.85		37,508	38,780	37,660
TIMES-NEWS	M		2,365	5.83		5,244	32.37		7,609	8,669	9,099
CHRONICLE-JOURNAL	E		29,498	72.66		401	2.48		29,899	30,111	28,561
TIMMINS (COCHRANE DIST.)		16,000			4,600			20,600			
PRESS	E		11,035	68.97		1,487	32.33		12,522	14,631	13,288
TORONTO (TORONTO RM)		2,027,100#						2,027,100			
RACING FORM	MON M									3,047	3,776
RACING FORM	M (TU-F)									3,695	3,881
RACING FORM	SAT M									6,827	6,976
RACING FORM	SUN									6,507	7,346
	ALL DAY										
STAR	(M-F)	#	471,017	23.24					471,017	523,458	522,171
STAR	SAT	#	713,345	35.19					713,345	799,407	815,902
STAR	SUN	#	418,684	20.65					418,684	526,975	532,131
TORONTO (TORONTO RM)		1,294,000#						1,294,000			
SUN	M (M-F)	#	225,809	17.45					225,809	289,177	276,618
SUN	SAT M	#	128,485	9.93					128,485	158,173	
SUN	SUN	#	393,656	30.42					393,656	470,130	461,260
WELLAND-PORT COLBORNE (NIAGARA RM)		22,900			20,100			43,000			
TRIBUNE	E		14,387	62.83		2,254	11.21		16,641	17,065*	16,844*
WILLOWDALE (TORONTO MM) COMMERCIAL NEWS & CONSTRUCTION RECORD	M (M-F)									5,804	5,899
WINDSOR (ESSEX CO.)		79,100			55,900			135,000			
STAR	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WOODSTOCK (OXFORD CO.)		9,900			15,500			25,400			
SENTINEL-REVIEW	E		5,911	59.71		3,160	20.39		9,071	9,156*	9,441*

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PRINCE EDWARD ISLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CHARLOTTETOWN (QUEENS CO.)		9,000			32,400			41,400		
GUARDIAN, PATRIOT	CMB DLY		10,833	120.37		12,294	37.94		23,127	23,572	23,312
GUARDIAN	M		7,042	78.24		10,436	32.21		17,478	17,893	17,645
PATRIOT	E		3,791	42.12		1,858	5.73		5,649	5,679	5,667
SUMMERSIDE (PRINCE CO.)		4,100			11,100			15,200			
JOURNAL-PIONEER	E		3,904	95.22		6,401	57.67		10,305	11,641	11,531
QUEBEC											
CHICOUTIMI (CHICOUTIMI CO.)		20,100			41,400			61,500			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M		10,802	53.74		16,868	40.74		27,670	34,726	31,584
PROGRES DIMANCHE	SUN		13,390	66.62		23,294	56.27		36,684	51,299	52,550
GRANBY (SHEFFORD CO.)		19,100			31,700			50,800			
LA VOIX DE L'EST	M		9,265	48.51		6,184	19.51		15,449	15,865	15,535
MONTREAL (ILE DE MONTREAL CO.)		970,200			420,200			1,390,400			
GAZETTE	M (M-F)		164,476	16.95		18,425	4.38		182,901	198,960	199,431
GAZETTE	SAT M		215,719	22.23		33,254	7.91		248,973	274,072	273,444
MONTREAL (ILE DE MONTREAL CO.)		1,238,600#			140,800			1,379,400			
LA PRESSE	M (M-F)	#	164,941	13.32		11,800	8.38		176,741	201,875	202,440
LA PRESSE	SAT M	#	252,710	20.40		23,201	16.48		275,911	321,468	323,170
LA PRESSE	SUN	#	136,631	11.03		11,748	8.34		148,379	169,796	159,862
MONTREAL (ILE DE MONTREAL CO.)		1,142,000#			237,400			1,379,400			
LE DEVOIR	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)	#	229,047	20.06		49,972	21.05		279,019	327,478	327,074
LE JOURNAL	SAT M	#	244,793	21.44		65,012	27.39		309,805	368,639	369,452
LE JOURNAL	SUN	#	219,055	19.18		60,211	25.36		279,266	344,100	342,435
QUEBEC (QUEBEC CO.)		218,400#			46,700			265,100			
LE JOURNAL	M (M-F)	#	61,632	28.22		9,459	20.25		71,091	107,181	108,096
LE JOURNAL	SAT M	#	62,480	28.61		10,905	23.35		73,385	110,870	111,559
LE JOURNAL	SUN	#	54,028	24.74		9,088	19.46		63,116	95,385	93,779
QUEBEC (QUEBEC CO.)		211,500#			53,600			265,100			
LE SOLEIL	M (M-F)	#	74,846	35.39		11,920	22.24		86,766	117,235	117,881
LE SOLEIL	SAT M	#	98,292	46.47		14,112	26.33		112,404	147,008	143,989
LE SOLEIL	SUN	#	58,616	27.71		9,244	17.25		67,860	93,127	92,470

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QUEBEC		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SHERBROOKE (SHERBROOKE CO.)		36,200			69,700			105,900			
LA TRIBUNE	M (M-F)		21,378	59.06		15,632	22.43		37,010	42,200	41,529
LA TRIBUNE	SAT M		25,262	69.78		17,134	24.58		42,396	47,600	46,551
RECORD	E (M-F)		1,886	5.21		3,106	4.46		4,992	6,222	6,323
TROIS RIVIERES (ST. MAURICE CO.)		74,900#						74,900			
LE NOUVELLISTE	M	#	43,167	57.63					43,167	56,774	56,008
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,600			7,700			21,300			
TIMES-HERALD	E		8,946	65.78		710	9.22		9,656	9,889	9,571
PRINCE ALBERT (CEN. DIV. 15)		12,200			24,500			36,700			
HERALD	E		8,070	66.15		1,512	6.17		9,582	9,754	9,470
REGINA (CEN. DIV. 6)		65,300#			108,800			174,100			
LEADER-POST	E	#	47,092	72.12		25,501	23.44		72,593	73,253	72,657
SASKATOON (CEN. DIV. 11)		70,400#			28,500			98,900			
STAR-PHOENIX	E	#	43,966	62.45		7,747	27.18		51,713	63,737	63,297

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May 22, 1987

Supplement to ABC Daily Newspaper Fas-Fax Canada

Circulation Averages for period ended March 31, 1987

This supplement provides circulation data on publications that filed their regular March 31, 1987 Publisher's Statements subsequent to preparations of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

BRITISH COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600			2,600			7,200			
ALASKA HIGHWAY NEWS	E (M-F)		2,557	55.59		678	26.08		3,235	3,300	3,647
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,300			1,800			7,100			
NEWS	E (M-F)		3,627	68.43		192	10.67		3,819	3,880	3,943
MANITOBA											
PORTAGE LA PRAIRIE (CEN. DIV. 9)		4,800			4,300			9,100			
GRAPHIC	E		4,243	88.40		374	8.70		4,617	4,695	4,697
ONTARIO											
KITCHENER-WATERLOO (WATERLOO RM)		78,100			42,200			120,300			
RECORD	E		50,247	64.34		17,469	41.40		67,716	78,486	78,709
QUEBEC											
MONTREAL (ILE DE MONTREAL CO.)		1,142,000#			237,400			1,379,400			
LE DEVOIR	M (M-F)	#	16,955	1.48		1,506	0.63		18,461	29,018	32,455
LE DEVOIR	SAT M	#	18,947	1.66		2,140	0.90		21,087	33,497	37,248

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